

HYBRID MOBILE APPLICATION

Case Study



CUSTOMER PROFILE

Major national health insurance company based in North Carolina serving over 3.8m customers with 4700 employees.

After an unsuccessful engagement with its previous vendor, this client was looking for a partner who could enhance the mobile experience for both providers and consumers. to develop and enhance mobile applications for claims, policies and benefits management for both providers and consumers.

SOLUTION

Develop and enhance mobile applications for claims, policies and benefits management through an onsite collocated team in the client's Durham, NC campus comprised of a Scrum Master, Product Owner, Hybrid Mobile Developers and QA tester.

Using a milestone based fixed fee execution the team is also responsible for managing team issues and skills for timely implementation using the agile methodology and sprint methods.



OUTCOME

Since transitioning from the previous vendor, our team has successfully developed, implemented and deployed new features to the applications which are being used by millions of users.

