

CUSTOM BUSINESS APPLICATION PORTFOLIO

Case Study



CUSTOMER PROFILE

As an industry leader in the portable storage business, this client operates across the US to support local, long distance and military moves.

To improve efficiency of core business functions from facility management to container including call center and dispatch functions, the client needed assistance building and supporting a custom business application portfolio.

SOLUTION

Create custom business applications portfolio by designing, developing and implementing web and mobile applications from the ground up including development of several APIs using 3rd party products.

The addition of a global team with onsite and offshore presence collectively caters to all skills needed to manage business application portfolio, databases and MIS reports.



OUTCOME

Working with this client since 2007, our applications have helped increase call center operations by more than six-fold, optimized delivery and pickup operations and increased productivity of critical resources since implementation.

