

MOBILE APP DEVELOPMENT

Case Study



CUSTOMER PROFILE

An innovative real estate CRM, Kiosk and Mobile software platform company, that helps large national residential real estate developers capture leads, monitor sales activity and close deals.

This client wanted assistance enhancing its CRM system through mobile capabilities that would allow realtors to provide clients with significant details related to the homes they were touring.

SOLUTION

Build a mobile app for both iOS & Android platforms that enables micro-location marketing through property search, location-based capabilities that provide significant property details related to appliances, buildings materials and warranties as they toured a home or community.



OUTCOME

Helped our customer differentiate their CRM and capture multiple new real estate development clients.
The app detects low energy beacons broadcasting a secure signal within a narrow radius, alerting users when one is detected and retrieves relevant content to the users' mobile devices.

